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BEST Simulation Game

Practice to be an entrepreneur through business simulation



Home

Information

Guide

View Game

Contact us

Testing



The skills of entrepreneur can be learned through practice.

The BEST platform gives students and adults the chance to learn this important skill in a fun way. The teams can play the game to compete with other teams in running an insurance company, hotel, airline, retailer or other types of business.

Each game comprises of several rounds. The market demand and cost can fluctuate from one round to the next. The teams are provided with forecast to suggest the direction of the trends.

They can start with the simpler game involving 1 market with 1 or 2 products. At the higher levels, the teams have to deal with more products in several markets.

Each team can be operated by one person or by several people working in a team. The participants learn the skills of working together and leveraging on the knowledge of the members of the team.

1. How to play the game

You can play the game on your own or with a few friends by selecting the same game.

Click on [View Game] in the home page.

	idgame	Name	Pin	Type	Min	Round	Team	Current	Close	Status
Pick	78	Auto Non Life		A	15	10	8	11	14:32	End
Pick	79	Auto Airline		A	15	10	8	5	15:15	Start

Pick a game that is in status of "Wait" or "Start"

Game 79 Auto Airline Status: Start Round 5 Close 15:15 Remaining 00:09 Submitted 0

[View Result](#) [Join Game](#)

Singapore America [Go](#)

	Round	Team	Name	Revenue	Cost	Expense	Profit	% Rev	Sold	Avg Price	Cum Prof	Sub
View	4	4	Team 4	6,364,554	2,133,340	2,859,216	1,371,998	21.6	16,709	381	3,649,234	
View	4	5	Team 5	5,928,806	1,951,878	2,905,845	1,071,082	18.1	16,353	363	5,060,642	
View	4	2	Team 2	5,596,024	1,826,617	2,720,668	1,048,739	18.7	15,563	360	3,559,770	

Click on [Join Game]

You will be automatically assigned the next available player in the game. You will be automatically signed in to the game.

View Results

[View Result](#) [View Chart](#) [Team Input](#)

Singapore

America

Go



	Round	Team	Name	Revenue	Cost	Expense	Profit	% Rev	Sold	Avg Price	Cum Prof	Sub
View	4	4	Team 4	6,364,554	2,133,340	2,859,216	1,371,998	21.6	16,709	381	3,649,234	
View	4	5	Team 5	5,928,806	1,951,878	2,905,845	1,071,082	18.1	16,353	363	5,060,642	
View	4	2	Team 2	5,596,024	1,826,617	2,720,668	1,048,739	18.7	15,563	360	3,559,770	
View	4	8	Team 8	5,342,034	1,652,374	2,816,434	873,226	16.3	12,066	443	3,292,145	
View	4	7	Team 7	5,295,712	1,668,092	2,826,605	801,014	15.1	12,541	422	3,684,697	
View	4	1	Team 1	5,122,814	1,627,534	2,771,252	724,028	14.1	12,071	424	4,881,060	
View	4	3	Team 3	5,052,924	1,611,924	2,842,490	598,510	11.8	10,932	462	3,423,922	
View	4	6	Team 6	4,322,462	1,338,769	2,812,832	170,861	4.0	12,197	354	2,322,926	

You can study the standing of all the teams based on the revenue, cost, expenses and profit for all the products that they have sold.

View your Team

	Round	Team	Name	Market	Product	Capacity	Price	Sold	Revenue	Cost	Expense	Profit
View	4	1	Team 1	Singapore	Asia	5,227	374	5,227	1,957,418	653,375	888,590	415,454
View	4	1	Team 1	Singapore	Europe	1,710	751	1,710	1,284,410	424,080	560,880	299,450
View	4	1	Team 1	Singapore	America	1,399	1,197	818	978,576	291,065	665,924	21,587
View	4	1	Team 1	Singapore	Asean	8,302	209	4,317	902,409	259,014	655,858	-12,462

You can view the results for your team (say Team 1) for all the products sold during the latest round.

Team Input

[View Result](#) [View Chart](#) [Team Input](#)

Singapore

Round	Team	Market	Product	Demand	Cost	Capacity	Price	Market
5	1	Singapore	America	Stable	High	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
5	1	Singapore	Asean	Low	Low	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
5	1	Singapore	Asia	Low	Stable	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
5	1	Singapore	Europe	High	Stable	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Submit

Your task is to submit your Team Input for all the products for the next round. You need to submit the Capacity and Price. You can leave the Marketing as 0 for the time being.

I will now explain how you can get the parameters for each product.

View Market

[View Result](#) [View Chart](#) [Team Input](#)

Singapore America **Go**



Forecast for Round 5 Demand: Stable Cost: High

Round	Team	Name	Market	Product	Capacity	Price	Sold	Revenue	Cost	Expense	Profit	% Rev
4	7	Team 7	Singapore	America	1,491	1,146	1,491	1,708,910	530,796	709,716	468,398	27.4
4	5	Team 5	Singapore	America	1,585	1,105	1,585	1,752,186	564,260	754,460	433,466	24.7
4	8	Team 8	Singapore	America	1,485	1,107	1,485	1,644,202	528,660	706,860	408,682	24.9
4	3	Team 3	Singapore	America	1,516	1,073	1,516	1,626,156	539,696	721,616	364,844	22.4
4	4	Team 4	Singapore	America	1,531	1,042	1,531	1,595,225	545,036	728,756	321,433	20.1
4	2	Team 2	Singapore	America	1,489	1,195	898	1,073,111	319,580	708,764	44,767	4.2
4	1	Team 1	Singapore	America	1,399	1,197	818	978,576	291,065	665,924	21,587	2.2
4	6	Team 6	Singapore	America	1,543	1,216	837	1,017,585	297,866	734,468	-14,750	-1.4

You have to select each product by clicking on [Go]. You will see the figures for all the teams for the previous round. These figures help you to decide on what you Capacity and Price for the next round should be.

You should also take note of the forecast for the next round.

Forecast for Round 5 Demand: Stable Cost: High

Write down the figures that you wish to enter for each product on a piece of paper.

After completing your decision for all the products, you can select the Team Input and enter all of them at one go.

After submitting the input, you can wait for the round to end.

Game 79 Auto Airline Status: Start Round 5 Close 15:15 Remaining 00:00 Submitted 0

You will automatically go to the next Round.

End of Game

The game ends when you have completed all the rounds. At each round, you will be ranked based on the profit for that round.

But your actual performance will be based on the cumulative profit for all the rounds.

Enjoy the game.

